



MALMO, SWEDEN 26-28 SEPTEMBER

## SPONSORSHIP MENU

### PLATINUM SPONSORSHIP (EXCLUSIVE)

€15,000

- One (1) 20-minute educational speaking slot during the conference
- An opportunity for a senior executive from the Platinum Sponsor company to address the EUTC 2018 attendees during the opening session\*
- One (1) complimentary 3m x 2m table-top exhibit space (EUTC will provide 1 table, 2 chairs, wireless internet and basic electricity usage; any other material or equipment will be provided directly by the sponsor up on approval by EUTC)
- Three (3) complimentary full registrations to the conference (including speaker)
- One (1) promotional item (flier, USB, pen) to add as bag insert in the delegate bags
- Publicity as a Platinum Sponsor of the conference including a company logo on all promotional material to be distributed worldwide; acknowledgment in the opening remarks of the conference; recognition in conference press releases; and acknowledgment in the UTC Journal
- One (1) page complimentary advertisement in the on-site program
- Attendance for two (2) company representatives at the EUTC 2018 Board Dinner on Tuesday, September 25th
- Company logo on all signage at the conference
- Member rates for additional conference registrations
- 10% discount on sponsorship fee for EUTC Associate Members

### GOLD SPONSORSHIP (4 available)

€10,000

- One (1) 20-minute educational speaking slot during the conference\*\*
- One (1) complimentary 3m x 2m table-top exhibit space (EUTC will provide 1 table, 2 chairs, wireless internet and basic electricity usage; any other material or equipment will be provided directly by the sponsor up on approval by EUTC)
- Two (2) complimentary full registrations to the conference (including speaker)
- One (1) promotional item (flier, USB, pen) to add as bag insert in the delegate bags
- Publicity as a Gold Sponsor of the conference including a company logo on all promotional material to be distributed worldwide; acknowledgment in the opening remarks of the conference; recognition in conference press releases; and acknowledgment in the UTC Journal
- Company logo on all signage at the conference
- Member rates for additional conference registrations
- 10% discount on sponsorship fee for EUTC Associate Members

### SILVER SPONSORSHIP/EXHIBITION ONLY

€7,500  
(all benefits included)

€5,000  
(1 full pass and 1 exhibitor only pass included)

€4,500  
(1 full pass included)

- One (1) complimentary 3m x 2m table-top exhibit space (EUTC will provide 1 table, 2 chairs, wireless internet and basic electricity usage; any other material or equipment will be provided directly by the sponsor up on approval by EUTC)
- One (1) complimentary full registration to the conference
- Three (3) exhibitor-only passes
- One (1) promotional item (flier, USB, pen) to add as bag insert in the delegate bags
- Publicity as a Silver Sponsor of the conference including a company logo on all promotional material to be distributed worldwide; acknowledgment in the opening remarks of the conference; recognition in conference press releases; and acknowledgment in the UTC Journal
- Company logo on all signage at the conference
- Member rates for additional conference registrations
- 10% discount on sponsorship fee for EUTC Associate Members



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## UPGRADES MENU

### DINNER SPONSORSHIP (Wednesday night)

€15,000

- An opportunity for a senior executive to address the EUTC 2018 attendees at Gala Dinner\*
- Publicity as the Gala Dinner Sponsor of the conference including company logo on Gala Dinner menu; acknowledgment in the opening remarks of the conference, recognition in conference press releases; and acknowledgment in the UTC Journal
- Three (3) complimentary full registrations to the conference
- Company logo on all signage at the conference
- Member rates for additional conference registrations
- 10% discount on sponsorship fee for EUTC Associate Members

### DRINK RECEPTION SPONSORSHIP (Thursday night)

€5,000

- An opportunity for a senior executive to address the EUTC 2018 attendees at the drink\*
- Publicity as the Networking Drink Sponsor of the conference, including a company logo on all promotional material to be distributed worldwide; acknowledgment in the opening remarks of the conference; recognition in conference press releases; and acknowledgment in the UTC Journal
- One (1) additional complimentary full registrations to the conference
- Company logo on all signage at the conference
- Member rates for additional conference registrations
- 10% discount on sponsorship fee for EUTC Associate Members

### BAGS SPONSORSHIP

€2,000

- Sponsor logo on conference bags for all attendees \*

### LANYARD SPONSORSHIP

€2,000

- Sponsor logo on lanyards for all attendees \*

### ADVERTISING

€750

- Half (½) page advertisement in the on-site program

\*Specifics to be determined by EUTC prior to the conference

\*\*Speaking slot guaranteed for the first 4 Gold Sponsors only



For more information please contact Cheryl Stratos

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